

Local firm celebrates 25 years of success

This year Harrogate ventilation manufacturer, EnviroVent, celebrates 25 years of supporting British manufacturing and continuous success despite economic uncertainty in the UK and overseas. Against the backdrop of doom and gloom, with austerity measures affecting both the private and public sectors, EnviroVent have emerged with continued growth on previous years.



2011 was a difficult year for businesses with fierce competition being a reflection of an incredibly tough market place. EnviroVent took the opportunity to look at every aspect of its operation, taking measures to restructure if necessary, with the aim to ensure that the routine running of the business was conducted as efficiently and cost effectively as possible, meeting the demands of economic and technical change.

As a result, EnviroVent is in a secure position to face whatever challenges 2012 may bring. In the last decade the company more than trebled in size and invested a substantial amount of money into Research and Development creating many local jobs as a result. EnviroVent sees its priorities now in continued sales growth and a commitment to safeguard local jobs.

Managing director, Nick Heaton, said. "2011 was a tough year for many companies in the UK and businesses within the Construction sector were hit particularly hard. The economic crises followed by the Government's current austerity measures have led to a downturn in the construction sector. UK banks are now taking a very cautious approach to lending, and as a result, first time buyers are finding it very difficult to get a mortgage. This has brought the pace of the housing market to an almost standstill. In this current climate, it is a real achievement for any company that is reliant on the construction industry to be still showing growth and creating jobs."

He added. "We are really proud of what our staff have accomplished. For this year we expect the same tough trading conditions but we've got big plans and are confident that the growth will continue."

However, despite all the economic challenges and uncertainty 2011 brought, EnviroVent was yet again recognised for product innovation by winning the heating and ventilation industry's most coveted prize, the H&V News Award for the Domestic Product of the Year. A prime example of British manufacturing at its best, the award was won for the design and development of energiVent FLOW®, an energy efficient heat recovery system which recovers and redistributes up to 90% of the heat which would normally be lost through traditional extract ventilation. This product has attracted attention from developers both at home and abroad, adding to an increase in export sales. Prior to

this in 2009, the company won the Queen's Award for Innovation with the EnviroVent Filterless Extractor Fan.

Also going from strength to strength is the company's domestic division set up to target private homeowners and landlords. The growth from this section of the business has enabled EnviroVent to invest in a new TV commercial to boost brand awareness and spread the word about the importance of good indoor air quality eradicating condensation and mould problems.

What's more, the company are developing a new internal desk based account management team to increase business within the distribution market and are currently recruiting. For further information about this please contact EnviroVent's HR team on 01423 810810.

EnviroVent have established a well earned reputation as manufacturers of energy efficient, sustainable ventilation solutions with low life cycle costs. The eco-friendly Lifetime Range® of products has already solved condensation and mould problems in thousands of homes across the country, improving indoor air quality and creating an all year round healthy living environment.

Further adding to their green credentials, this year the company is looking at ways to reduce its own energy and fuel consumption, starting with the company's vehicle fleet. Here EnviroVent have gone the extra mile and introduced the environmentally friendly Volvo V50/V60 DRIVE to reduce their carbon output even further.